

# Exclusive!! [iBiz INK]

## Deliver Content Through a Wireless Pen

We took the functionality of our next-generation iBiz wireless business card and created the industry's only working ballpoint pen that delivers **documents, product flyers, catalog, video, messages** and **contact information** wirelessly.



## Extraordinary Features in an Ordinary Pen

One minute, you're writing messages with a ballpoint pen; the next, you're accessing content instantly by tapping your smartphone to iBiz Ink. It's like nothing else on the market. iBiz Ink is designed to use NFC technology to deliver content to smartphone. No NFC, no problem. Simply scan the pre-configured QR code to access the same information.



## Built-in Cloud Storage at Your Fingertips

Cloud technology enables you to update and host as much content as you want, when you want.



## What's on the Inside Is What Counts (But It Looks Good Too)

On the outside, iBiz Ink is an attractive pen that shows off your full-color branding, but it conceals high-tech wireless capabilities within.

